



NEOGEN

Neogen offers a premium portfolio of genomics solutions, providing a product range that not only offers value for the money, but is tailored to the needs of livestock producers. We also offer comprehensive animal care solutions to keep your cows as healthy and productive as possible.

If you want to discover what is possible with your herd, Neogen is with you every step of the way to help you achieve your goals.

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August 28—29, 2024 ■ Lancaster, WI

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Wednesday, August 28, 2024

Starting Location: Grant County Fairgrounds—Youth & Ag Building

12:30pm—1:00pm: Registration Open

1:00pm: Welcome

Neogen, NCBA, Wisconsin Beef Council

General Session Keynote

Culver's Thank You Farmers Project

Allison Demmer, Culver's Youth & Ag Building

2:00pm—2:45pm: Concurrent sessions—please select one of the sessions

The impacts of vitamins and minerals on cattle performance: from conception to harvest

Dr. Dathan Smerchek, Iowa State University

Youth & Ag Building

Hairy heel wart management in beef cattle

Dr. Doerte Doepfer, University of Wisconsin-Madison School of Vet Medicine

Eckstein Building

3:00pm—3:45pm: Concurrent sessions—please select one of the sessions

Winter Manure Management: Being Good Stewards

Jay Solomon, University of Illinois Extension

Youth & Ag Building

Managing new cattle into the feedyard

Dr. Grant Dewell, Iowa State University College of Vet Medicine

Eckstein Building

3:45pm-4:05pm: Break—Youth & Ag Building

Please use restrooms before loading buses; limited restroom availability at the farm

4:05pm-5:50pm: Load buses for programming at Lancaster Ag Research

Tours led by Arin Crooks, Station Superintendent

Pasture management—Dr. Mark Renz, University of Wisconsin-Madison

Fitness for transport—Denise Schwab, Iowa State University Extension and Outreach;

Casey Anderson, Iowa Beef Industry Council

Trailer inspection and maintenance—Bill Halfman and Kim Kester, University of

Wisconsin-Madison Division of Extension

6:00pm: Dinner followed by Cattle, Conservation & the Environment Producer Panel

moderated by Travis Meteer, University of Illinois Extension

Jerry Huth, Justin Robbins, Dan Koos, Dave Petty

Youth & Ag Building

Smoked brisket dinner served by The Meat Schoppe, Lancaster















Thursday, August 29, 2024

Starting Location: Grant County Fairgrounds—Youth & Ag Building

7:15am: Breakfast—Youth & Ag Building

Ma's Bakery, Bloomington, will serve scrambled eggs, sausage & donut balls

8:00am – 9:30am: Stockmanship & Stewardship Live Cattle Demonstration and chute side discussion

Dr. Ron Gill and Curt Pate, Stockmanship Clinicians

Open Show Arena

9:30am—9:50am: Break—Open Show Arena

9:50am-11:00am: Stockmanship and Handling Demonstration, continued

11:15am: General session: Animal Welfare and Carcass Quality

Youth & Ag Building

Overview of 2022 National Beef Quality Audit

Michaela Clowser, National Cattlemen's Beef Association

Packer perspective on animal welfare and beef quality issues

Colin Lyndorff, American Foods Group

Kayla Williams, DVM, American Foods Group

12:15pm: Lunch—Youth & Ag Building

Steak sandwich lunch served by Grant County Cattlemen

12:30pm: Panel Discussion: Selecting for Sustainability with Genetics

Moderator: Randie Culbertson, Iowa State University

Aaron Arnett, ST Genetics Jon Herrick, Select Sires Cody Sankey, Genex

Colin Beal, Low Carbon Beef

Youth & Ag Building

1:15pm: Conclude- BQA test for those who want BQA certification

A Special Thanks to:

Cattle provided by: Dennis and Dale Patterson

Panels provided by: Murray's Dairy, Farm and Refrigeration

Chute provided by: Murray's Dairy, Farm and Refrigeration

Trailer provided by: Dennis and Dale Patterson









